



Social Energy

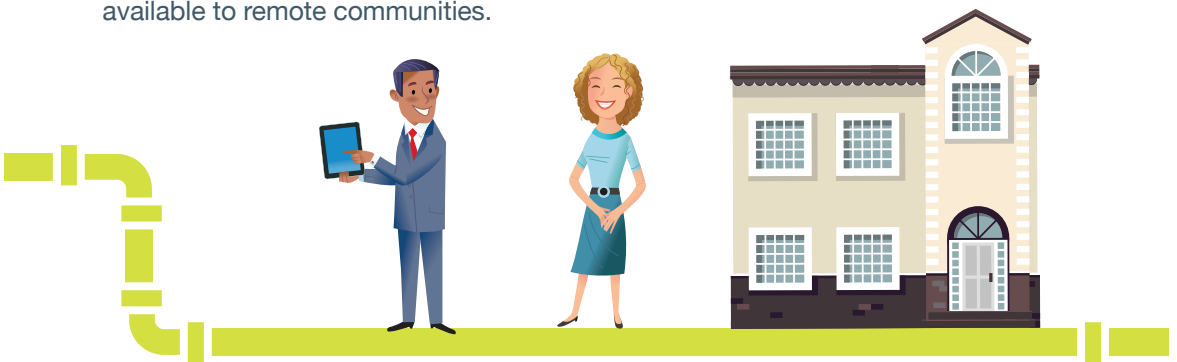
Futurewave

Energy customers in the UK have limited options for choosing the energy they use and how much they pay for it. There is a limited scope for gas and electricity networks to react to variations in demand which makes it difficult to reduce generation capacity and make significant carbon reductions on a national scale.

The concept of Social Energy is to put greater control of the generation and consumption of energy and its resulting cost into local communities while broadening the range of energy sources available to remote communities.

We are working alongside the other gas networks to create and deliver an online energy comparison platform that also acts as a funding and development hub that helps match innovative ideas with investment backing, as well as exploring the role and the contribution of gas networks to it.

The digital platform is designed to close unaddressed gaps in the energy market and give customers and other stakeholders a new way to engage and choose the energy they use.



**YOUR GAS EMERGENCY
AND PIPELINE SERVICE**



Key Benefits

- Creation of an online energy option comparison platform.
- The platform also acts as a funding and development hub that helps match innovative energy ideas with investment backing.
- Clearer understanding of and insights into customer needs – and potential solutions to address them.
- The solution will simplify customer energy choices and support the development and efficient delivery of energy solutions.

Next Steps

- Develop and test a prototype.
- Identify the best marketing channels to encourage communities and customers to sign up – and work out the best way to build and retain community and customer engagement.

